



北京師範大學
BEIJING NORMAL UNIVERSITY



ICCPS

The 1st International Conference on China Policy Studies 2024
Exploring China Policy Studies from a Global Perspective:
Theory and Practice

June 14-16, 2024
Beijing Normal University
Beijing, China



ICCPS

The 1st International Conference on China Policy Studies 2024

Exploring China Policy Studies from a Global Perspective: Theory and Practice

June 14-16, 2024

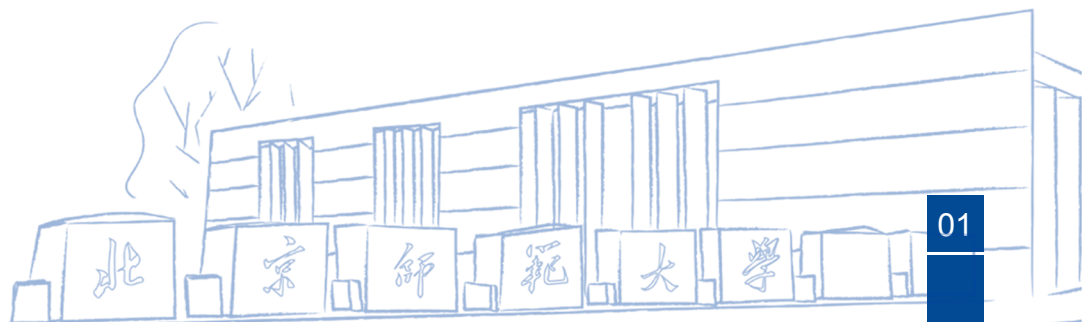
Beijing Normal University

Beijing, China

To advance the study of China's public policy from a global perspective and contribute Chinese insights and experiences to the development of public policy theory and practice worldwide, the School of Government at Beijing Normal University and the Chinese Policy Scholar Group (CPSG) hosted the inaugural International Conference on China Policy Studies (ICCPS). This event, guided by the Public Policy Sub-discipline Construction Working Group under the Public Administration Discipline Evaluation Group of the Academic Degrees Committee of the State Council, was held from June 14-16, 2024, at the Haidian Campus of Beijing Normal University.

The conference theme, "Exploring China Policy Studies from a Global Perspective: Theory and Practice," aimed to foster a comprehensive dialogue on the latest research findings, theoretical insights, and practical experiences in the field of China policy studies. We received nearly 450 paper abstracts, and through rigorous expert review, 162 papers were selected for presentation. Additionally, ICCPS featured keynote speeches by ten leading scholars in public policy from around the world.

The conference included various formats such as Keynote Speeches, an Editor Forum, Full Paper Presentations, and Speed Talks. These sessions collectively explored the latest advancements in China policy research, promoted innovation in public policy theory and practice, and enhanced the international impact of China policy studies.



Theme Statement

As globalization continues to advance, closer cooperation among countries is essential to address common challenges. China policy studies not only pertain to the nation's internal stability and prosperity but also involve active participation and contributions to the global governance system, concurrently driving the overall growth of knowledge in policy science. With public policy becoming a secondary discipline under the primary discipline of public management in China, China policy studies are poised to become a crucial area for the transformation and development of the field of public policy.

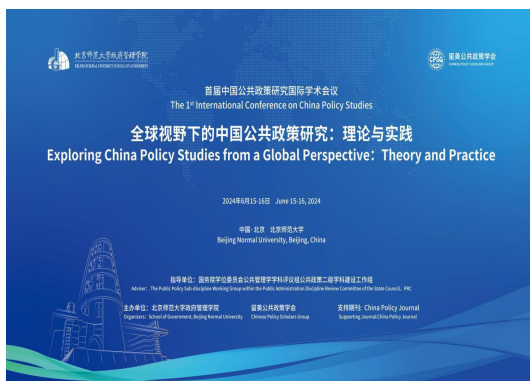
To promote global perspectives on China policy studies and align them with global public policy theory and practice, the School of Government at Beijing Normal University and the Chinese Policy Scholar Group (CPSG) have jointly initiated the International Conference on China Policy Studies (ICCPs). The theme of this conference is “Exploring China Policy Studies from a Global Perspective: Theory and Practice.” This event aims to provide a platform for international academia and policymakers to explore the latest research findings, theoretical discussions, and practical experiences in the field of Chinese public policy.

Through this conference, we aim to foster a deeper understanding of Chinese public policy within the international academic community, encouraging more scholars to focus on this field, promoting extensive collaboration in Chinese public policy research, and creating an open, inclusive, and innovative research environment. We expect to drive the internationalization of Chinese public policy research, contributing Chinese wisdom and experience to the development of theory and practice in the global public policy arena, and enhancing a comprehensive and profound global understanding of Chinese public policy.





Organizers



School of Government, Beijing Normal University

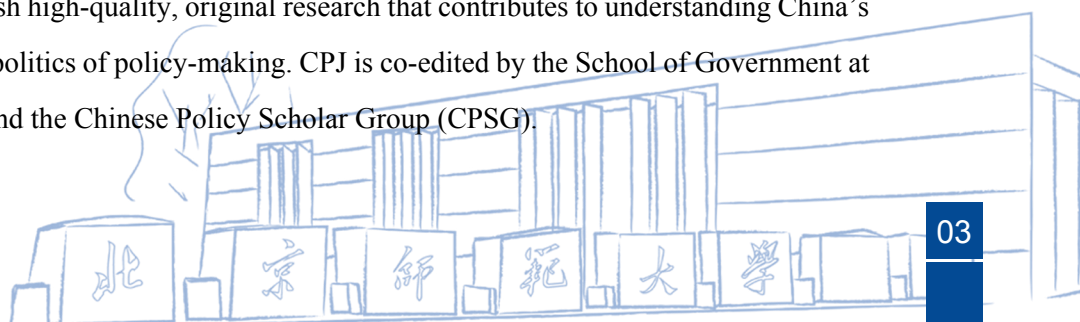
Established in 2013, the School of Government at Beijing Normal University has over 60 faculty members and 1,000 students. It offers a comprehensive education system with bachelor's, masters, and doctoral programs in Public Administration and Information Resource Management. The school's motto, "Educate for State and Governance, Advocate for Knowledge and Virtue," reflects its focus on teaching, talent development, and research, aiming to cultivate interdisciplinary, innovative, and research-oriented professionals.

Chinese Policy Scholars Group (CPSG)

Founded in 2017, the Chinese Policy Scholars Group (CPSG) grew from Chinese scholars attending the APPAM annual conferences. CPSG promotes public policy improvement through research, advocacy, and education, serving as a bridge between policy researchers and practitioners in the U.S. and China. It provides a collaborative platform for scholarly dialogues and fosters a supportive community for policy scholars interested in China. CPSG has become one of the largest organizations in the field of Chinese public policy research in the U.S.

Supporting Journal: China Policy Journal (CPJ)

China Policy Journal (CPJ, Online ISSN 2470-6450) is an international peer-reviewed journal focused on rigorous policy research and analysis, particularly on contemporary issues in Greater China. The journal covers a wide range of topics, including education, health, environment, economy, and social welfare, examining policy formulation, implementation, evaluation, and reform. CPJ offers a comprehensive view of China's policy landscape, including urban and rural, national and regional perspectives. It aims to publish high-quality, original research that contributes to understanding China's policy development and the politics of policy-making. CPJ is co-edited by the School of Government at Beijing Normal University and the Chinese Policy Scholar Group (CPSG).



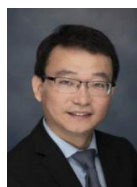
Organizers



Professor Zuoyu Zhou, Vice President of BNU, highlighted that the conference's international, theoretical, and practical focus reflects the strengths of BNU's public management and policy research.



Professor Wenguang Zhang, Co-Chair of the Conference and Dean of the School of Government at BNU, thanked the attendees and announced the joint management of the English journal, China Policy Journal, with the Chinese Policy Scholar Group.



Professor Can Chen, Co-Chair of the Conference, Co-Chair of the Chinese Policy Scholar Group, and Professor at Georgia State University, provided an overview of the Group's mission and activities.

Guest Speakers



Professor Jinming Yan, Secretary-General of the National MPA Education Steering Committee and Professor at Renmin University of China, expressed gratitude for BNU's organization of the event.



Professor Huang Ding, Co-Convenor of the Public Administration Discipline Evaluation Group of the State Council and Distinguished Professor at Wuhan University, discussed the development of the public policy sub-discipline.

Keynote Speakers



Professor Lan Xue, Senior Professor of Humanities and Social Sciences, Dean of the Schwarzman College, and Chair of the Academic Committee of the School of Public Policy and Management at Tsinghua University.



Professor John R. Bartle, President-Elect of the American Society for Public Administration (ASPA), Fellow of the National Academy of Public Administration, and Dean of the College of Public Affairs and Community Service at the University of Nebraska at Omaha.



Professor Xiaolin Xu, Distinguished Professor in Public Administration at Hunan Agricultural University and Founding Dean of the School of Public Administration at Huazhong University of Science and Technology.



Professor Ping Xu, Professor in the Department of Political Science at the University of Rhode Island. Her research interests include political economy, Chinese politics, inequality, the welfare state, and social movements.



Professor Bruce D. McDonald III, Professor in the Department of Public Administration at North Carolina State University and Editor-in-Chief of the journal Public Administration.



Professor Qianwei Zhu, Professor at the School of International Relations and Public Affairs at Fudan University. His research areas include public management theory, comparative public administration, organizational and human resource management.



Professor Geoboo Song, Associate professor of political science, public policy, and statistics and analytics at the University of Arkansas, he has been appointed co-editor-in-chief of the Policy Studies Journal.



Professor Anders Ryom Villadsen, Professor in Public Management in the Department of Management at Aarhus University, served as an Associate Editor for the Journal of Public Administration Research and Theory (JPART).



Professor Zhenming Chen, the Director of the Division of Social Sciences, the Dean of the School of Public Policy, and the founding Dean of the School of Public Affairs at Xiamen University.



Professor Hongtao Yi, Editor of Public Administration Review and the Division Chair of the Section on Public Policy at the American Political Science Association (APSA).

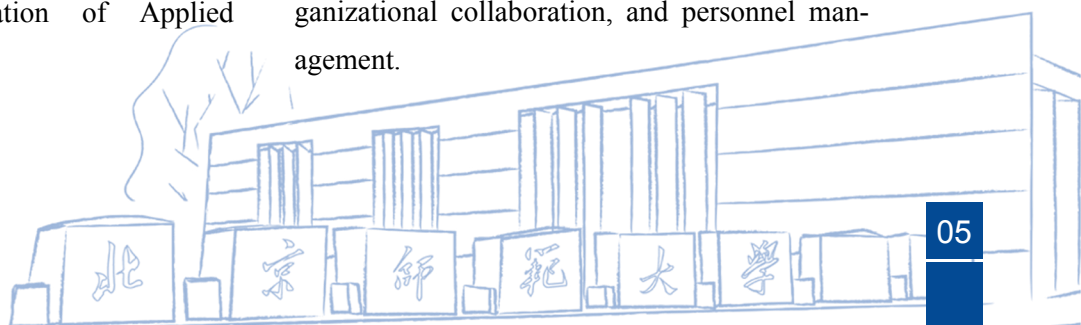
Moderators



Professor Haibo Yu, Secretary of the Party Committee of the School of Government at Beijing Normal University, Professor, member of the International Association of Applied Psychology.



Professor Weijie Wang, Associate Professor at the University of Missouri, focuses his research on performance management, inter-organizational collaboration, and personnel management.



Roundtable Panelists

On June 16, the International Journal Roundtable Forum was held as part of the inaugural China Public Policy Research International Academic Conference, focusing on the theme "Publish China Policy Studies in International Journals." Chaired by Professor Ciqi Mei, the forum featured discussions with editors-in-chief from eight leading international journals. Over 100 scholars and students participated, exchanging insights on increasing China's presence in global public policy research.

- **Professor Ciqi Mei** (*China Public Administration Review*) stressed the importance of dialogue between journals and researchers.
- **Professor Weihua An** (*Sociological Methodology*) encouraged Chinese scholars to focus on qualitative research and offered submission tips.
- **Professor Xue Gao** (*Environmental Politics*) emphasized high-quality writing and incorporating reviewer feedback in submissions.
- **Professor Zhilin Liu** (*Journal of Comparative Policy Analysis*) advised improving language quality for clear comparative policy analyses.
- **Professor Bruce D. McDonald III** (*Public Administration*) suggested pre-submission reviews by lay readers to ensure clarity and validate theories.
- **Professor Qiushi Wang** (*Chinese Public Administration Review*) highlighted the need for English proficiency and theoretical innovation for impactful contributions.
- **Professor Hongtao Yi** (*Public Administration Review*) encouraged diverse submissions and innovation from Chinese scholars.
- **Professor Junming Zhu** (*Journal of Industrial Ecology*) emphasized engaging with relevant literature and maintaining ongoing interaction with journal editors.



Conference Highlights

The conference features 31 parallel sessions for paper presentations, covering a wide range of topics. These include foundational theories and methodologies in policy science, such as policy processes, policy design, and policy evaluation, as well as critical policy areas like urban governance, rural revitalization, digital governance, environmental management, public finance, water resource



management, and socio-economic development in China. Each session will discuss 3-5 academic papers, with feedback provided by two senior experts in the field.



Following the parallel sessions, the conference will host plenary reports and speed talks, comprising 29 report sessions and 2 speed talk sessions. Topics will include policy compliance, government capacity, policy evaluation, and rural revitalization, among others. Each session will feature field experts as chairs and commentators, facilitating in-depth exchanges with presenters.



The award ceremony, hosted by Hongtao Yi, recognized the CPSG Best Paper Award for authors from Hong Kong Baptist University and the Hong Kong University of Science and Technology. The ICCPS Best Speed Talk Award went to authors from Dalian University of Technology and Beijing Normal University, while the ICCPS Best Conference Paper Award was presented to authors from Tsinghua University, Beijing Normal University, Nankai University, East China Normal University, and Northeastern University. Awards were presented by Xue Gao, Wenguang Zhang, and Can Chen.





School of Government, BNU



Department of Public Policy, BNU



Chinese Policy Scholar Group



China Policy Journal



北京师范大学政府管理学院

BEIJING NORMAL UNIVERSITY SCHOOL OF GOVERNMENT

地址：北京市海淀区新街口外大街19号 北京师范大学主楼A区5层

网址 <http://www.sg.bnu.edu.cn>

电话 010-58808256

